

# REC Limited Media Coverage 20 November 2023

REC Foundation CSR
ADVERTORIAL
In
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ADVERTORIAL REC FOUNDATION



# **REC FOUNDATION Fostering the Future**

# (CSR Arm of REC Limited)



■10,007 litres of sanitizers ■4,690 PPE Kits ■2,500 gloves

SKILL DEVELOPMENT

Formed with an objective to empower communities and catalyze change in the society by strengthening families and encouraging enterpreneurships, the Foundation has created not encouraging enterpreneurships, the Foundation which center the surface of the surfa

tions

Over 70% employed after skill development training 1000+ local artisans in Varanasi have been trained to work on solarized charkhas and looms

SUCCESS STORY
Spinning a Growth Story Innovation creates opportu-

Spinning a Growth Story Innovation creates opportunities, savier securies and also increases efficiency. Khadi Village and Industries Centre, Sewapuri, Khadi Village and Industries Centre, Sewapuri, Varanasi, with support of REC foundation has revolutionized yamp production with solarized charkhas. Using his low-cost technology production can be undertaken with limited resources in rural areas. Solarizing the charkhas ease the process for ready at housand women employed at the Sewapuri centre. Since the entire Centre is run mostly by women, the women are not only exposed to the technical assets of production but are also encouraged to take up other responsibilities of the centre thereby developing entrepreneural skills for the future. This programme is also successful in increasing their income

REC Limited is a Maharatna Central Public Sector Enterprise providing financial assistance across the entire power sector value chain as well as the Non-Power Infrastructure sector such as roads, airports, etc.

REC has also been entrusted by the Government of India to act as the nodal agency for several Flagship Electrification programmes like Deen Dayal Upadhyaya Gram Jay 10 Yojana (DDUGY) and SAUBHAGYA, the program to Illuminate every household in the country.

Through its activities, REC Limited lights up the dreams and fulfill appraisance of millions of people throughout our nation. RESPONSIBILITY VISION & MISSION
To find and stayport Corporate Social Reproriability projects with sustainability as a guiding principe swing proving to assess of femoration and representations of the stay of t

creation of livelihood, eradication of hunger/
poverty, still development, etc.\*

REC'S CSR MODE.

REC'S CSR MODE have in integrated approach
to CSR, Our CSR model is an amalgamation of

"Poople" creating positive impact on the communities around in.

"Power" - leveraging expertise to transform
lives;

lives;
'Planet' - Contributing to the global goals of

sustainability;

"Partnerships" - which are implemented by forging meaningful and fruitful partnerships with governmental and non-governmental entities for the betterment of the society.

\*REC's funding benefited not only the main team but also the grist in the composited all the necessary facilities, such as food and shelter. The support from REC motivated and boosted our confidence, which was evident in our performance.

LOVLINA BORGOHAIN, Boxing World Champion and Olympic Medalist

on menstrual hygiene amongst rural girlu' adoles-cents' women in Palwol, Haryana Buppored sale residential care for 150 girls in 24 Parganas in West Bengal and 35 girls in Dehradun in Uttarakhand Besidential biulding for 150 tribal girls will be con-structed at Sihoro, Madilya Pradesh West Constructed a hostel facility for girls in 24 par-ganas in West Bengal



transportation of Municipal Solid Waste in Varianasi, Uttar Pradesh "Sewage Treatment Plants et up at Tata Memorial Centre, Navi Mumbai "Electric crematorium setup in Ghaziabad and Nashik

#### SUCCESS STORY

SUCCESS STORY

Building local Communities

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#### ENVIRONMENTAL SUSTAINABILITY

Established solar microgrids providing electricity to households in villages for lighting and appli

ances Established Solar rooftops in over 100 residential

Established Solar rooftops in over 100 residential schools, hostels in rural areas pistributed more than 1,50,000 solar lanterns plastalled Solar rooftops on premier institutions like President's Estate, IIT Madras, IISc, MXU, IIM Tiruchirappalli, Sambalpur University, Acharya Na-cariuna I lipisertib et r

President's Estate, ...

Tiruchirappalli, Sambalpur University, Activa 3 - ...

gajinua Nuniversity, etc.

15,900+ Solar street lights installed across India

Establishing to diversity and vulidific conservation

lab & training centre in Kashmir & Ladakh

950 bunk belse & 3000 RPET-shirts made from

plastic waste being provided to 38 Govt. children

- Institution

#### **RURAL DEVELOPMENT**

300+ Reverse Osmosis water plants installed
14 arsenic treatment plants set up
1000+ hand-pumps installed
24000+ farmers in draught prone areas provided
with seeds

with seeds

1000 water harvesting structures constructed for dry land agriculture

Construction of multipurpose hall cum indoor sta-dium in Somdal Village of Ukhrul District of Ma-nipur

## PARTNERSHIPS

for REC Foundation, a partner is anyone who shares the dream of creating a more equitable and sustainable society, and bringing about a meaningful difference in people's lives. By working with partners who have the same goal, REC has been able to reach a large number of people and help improve their quality of life.

#### MEANINGFUL PARTNERSHIPS

MEANINGFUL PARTNERSHIPS

REC has partnered with District Authorities to Improve physical infrastructure and qualify of services in Education, Healthcare, Sanitation, and Lighting.

During the second Could wave, REC partnered with various District Hospitals' Community Health Centres in establishing obygen Generation plants, equipping them with KU back, ventilaters, BIPAFS etc.

During COVID-19 pandemic first wave, REC partnered with Police, DISCOMS and apencies like Indian Red Cross to med, not to the stronder voices and the encedy and provided meal fration, safety equipment.

REC partnered with various governmental, non-governmental and academic institutions in enabling them to use green energy by providing support to establish solar PA yestems, differently abled and combatting rare disease.



# PEOPLE: CARING FOR OUR COMMUNITIES

COR COMMUNITIES

REC believes that it important for an organisation to have a strong and mutually beneficial relationships with the community, list afthe local levels that the limpact of CSR activities can be felt in social, economic and environmental terms.

Through REC Foundation, difference is made by active underworkened in communities. Their numerous community programmes focus on education, dill development and underworkened in continuous constructions and urban infrastructure development and women environment.

rural and uthan infrastructure development and women empowerment.

In its 10 years of existence, REC foundation has created a nammoth impact on the community through its programmes and faithests. Rises programmes are in line with the national development goals as well as the global Sustainable Development Coalis, which have resultated in reduction in poverty and funger, and have promoted education, good health and overall well-being.

well-being.

SUCCESS STORY

A Boost to Healthcare in Rudrapur
The town of Rudrapur located in Udham Singh Nagar
District of Utbarhand, is the Sataway to the enchanting Kumaon Region. REC partnered with this district in
its efforts to upgrade medical infrastructure. Within a
shortspan of six months, REC has helped in completing
civil 8 electrical works and operationalised them at
Pandit Ram Sumer Shulds Smiti Giovernment Hoopital. This has been of great help during the Covid crisis.
A 300-bedded hospital facility including an ICU
ward with 36 best has been added. A total of over
2800 Covid-19 cases were handled during the two
waves averaging about 192 cases per month.
In November 2020, a covid testing facility-was also
set up to supplement the efforts.
With this upgraded infrastructure the people of Udham Singh Nagar now have access to better medical
core.

### HEALTH & WELLNESS

■100+ children with hearing impairment supplied with Cochlear Implants ■64,000+ people provided with aids & assistive de-

vices

1000 doctors & nurses trained in maternal care
11000 dood bank equipment facilities upgraded
110 bistrict Medical College fully upgraded with better

infrastructure facilities 30+ mobile health clinic for primary health care ser-

m3 operation theatres in three hospitals and equip-

ms operation tracers in time rospitals and equip-ping them for Leprosy affected patients
Two 100 bedded & one 200 bedded waiting halls
will be constructed in district hospitals
Installed Neuro Navigation Machine in SMS Hospital,

Jaipur ■ 15 + district PHC & CHCs equipped with latest med-ical equipment

Delhi

2,29,000 people being screened for cervical, throat
and breast cancer at Tata Memorial Centre, Muzaffarpur, Bihar

#### COVID ACTION

■Rs. 250 Crore contributed to PM-CARES Fund ■Rs. 10 Crore contributed food, ration and Personal Protection Equipment for migrant labourers and their families, engaged at construction sites and Sub Stations

■ Around 10,000 workers provided with ration in 34

■ Around 10,000 workers provided with ration in 34 districts across India

■ 4 ambulances provided in Mamit district of Mizoram to ferry covid infected patients to and from the 
Quarantine Centres and Covid care centres 
■ 189 Cold Chain Equipment supplied to the State/UT 
of Dadra & Nagar Havelli. Nagaland and West Bengal 
to store vaccines against Corona Virus.

■ Supported development & deployment of Master 
Cheqin App for remote verification of tickets at 
Mumbal Central Railway Station to safeguard Ticket 
Collectors from contracting Corona Virus.

■ 5 PSA Oxygen plants with capacities ranging from 
300 to 1700.PM financed for District hospitals and 
Community Health Centres

DISTRIBUTED

■4.83 lakh Kgs of food grains distributed

■4.68 lakh meal packets



#### Global CSR leadership Awards, 2023

PSE excellence Award for CSR.

Response To Covid (Gold) -

SKOCH Awards, 2020 ■ Best Organization for Women Empowerment -

Exchange4Media, 2021 & Dainik Jagran CSR Award - in

PSU Category, 2019 Swachh Bharat Puraskar -Min-

istry of Drinking Water & Sanitation, 2019

and acts as an incentive to reduce migration. This project leads to an annual reduction of  ${\rm CO}_2$ , by about 137 tonne.

■ Rs. 100 crore assistance provided for broad basing of sports in India
■ Constructed Multi purpose hall cum Indoor Stadium in Ukhrol district, Manipur
■ An Indoor badminton court being constructed in Rainur.

manpur ■A Motor sports Race Track and sports complex be-ing constructed in Mizoram

#### SUCCESS STORY

SUCCESS STORY
REC is extending CSR Assistance of 100 crore for the project. 'Broad basing of Sports and promotion of excellence in sports in India' being implemented by Anatonal Sports Development Fram (1895), Ministry of Youth Affais & Sports (MNS), Govt. of India. The project covers these sports namely bodyn, Affailes cand Badminton. REC Foundation support has yeleded inch dividends for the nations as total of 29.5 and 3 medials were won by Indian sportspersons in Affailes (E., Boxing and Badminton respectively at the recently concluded Asian Games.

#### WOMEN EMPOWERMENT

■10,000 women trained in the last five years in diverse skill sets "70% of the women trained are employed or running their own enterprise "Women linked through partner agencies to avail Mudra Vojana for loans

muara rojana for loans

■ Training of 3000 women for manufacturing affordable sanitary napkins and awareness generation

# SANITATION & HYGIENE ■ 12,500 toillets constructed and repaired in gov-ernment schools across the country ■ 6 e-rickshaws provided for picking up garbage in New Delhi

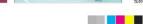
New Delhi 500 tollets being constructed at work force of BSF troops in Punjab II Under Swachitra Action Plan (SAP), every city where REC has its presence, adoption of a slum is underway, wherein clean drinking water and proper sanitation is ensured. Provided infrastruc-ture for Mechanized Sweeping, collection and



# Success STORY Street Bengal SUCCESS STORY Treams on Wheels For the 46.2 children of migrant workers living in temporary shelters near the construction sizes in Grungman and Hardod, education was a distant dream. When these children coaldn't go to school, REC brought learning to their doosety brincing himough innovative Medicia School - School Angke Dwar. These mobile is to their doosety brincip himough provided with stack place and equipped with smart classrooms. The children are provided with study material, stationery kits, uniforms and mid-day meals from the schools. 330 Watt Solar Panels mounted on roof of the bus runs a few fam. computer, projects on the bus runs a few fam. The mobile schools are accredited under the Open Basic Education (ORE) programme of National Board of the Government of India to enable these little learners to get into mains tream education. All the children receive certification at the end of the programme to allow them to get further education and pursue a vocation of their choice.

SUSTAINABLE FUTURE Every business is run to earn profits, but excessive exploitation of natural resources is not morally justifiable. A myopic vision to garner short-term profits should not compromise the well-being of our future generations. Therefore, REC Limited has integrated

tifiable A myogic vision to gamer short-tem profits should not comprosile the well-being of our future generations. Therefore, REC Limited has integrated sustainability as its core business strategy and has committed itself to support projects which have fareaching social and ecological goals. The foundation supports various such initiatives. Rural sanitation is a focus area for the Corporation and is an integral field in its CSR initiatives. REC believes that the primary cause of health problems in rural areas is poor sanitation practices, which is the reason for the CSR strategy of the Corporary being supportive of Government schemes like Swachh Bharat Mission Graim in CSBMO, Swach Vidyalaya Abhilyaan among many others. These are undertaken to uplift the rural community and create awareness amongst the youth and encourage them to use and maintain proper hygiene and sanitation practices. These projects are aimed at reducing open defecution, incossing hygienic practices, increasing enotion, incossing bygienic practices, increasing enotion, incossing bygienic practices, increasing enotion, incossing beginner in a strong the project of the primary and help improve the question of the rural community, ensuring future generation care one sensitive towards the planet and fis practices.



# Thank You

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